



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 337099

Schedule Dates

10/21/12-10/28/12

Advertiser

Pol/Iss/Americans for Tax Reform (17011)

Agency

Main Street Media Group (6331)

Product

Political - Issue (1068)

Brand

ISS/AMERICANS 4 TAX REFORM (139011)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

MILHOAN, EMILY

Phone/Fax

/

CPE

67/147/1133

Account Types

National/Political

Billing Type

Standard

Comments

AMER 4 TX RFRM 10/21
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/16/12

Last Modified 10/17/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06368907

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,237.50

Net Total \$24,012.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month Spots Rate

Oct. 2012 29 \$28,250.00

Grand Total: 29 \$28,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5P- 5:30P (EST)	1					1			1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/1	10/16/12
2.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:30P- 6P (EST)	1					1			1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/2	10/16/12
3.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1					1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/3	10/16/12
4.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6:59P- Jeopardy	1					1			1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	JEOP 7-730P/4	10/16/12
5.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)	1	1							1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/5	10/16/12
6.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:29A- Channel 11 News 530am	1	1							1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 530A-6A/6	10/16/12
7.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1	1							1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/7	10/16/12
8.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/8	10/16/12
9.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	6:59P- Jeopardy	1	1							1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	JEOP 7-730P/9	10/16/12
10.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	6P- CHANNEL 11 NEWS	1					1			1	\$625.00	\$625.00	Pittsburgh (WPXI)	SAT NEWS 6-630P/10	10/16/12
11.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	6A- 8A (EST)	1					1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/11	10/16/12
12.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8A- 10:30A (EST)	1					1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/12	10/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Agency Main Street Media Group (6331)

Product Political - Issue (1068)

Brand ISS/AMERICANS 4 TAX REFORM (139011)

Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC

Buyer Name MILHOAN, EMILY

Phone/Fax /

CPE 67/147/1133

Account Types National/Political

Billing Type Standard

Comments AMER 4 TX RFRM 10/21

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Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	29	\$28,250.00
Grand Total:	29	\$28,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Preempt	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)	1							1	1	\$675.00		Pittsburgh (WPXI)	NA SUN NEWS 6-630P/13	10/16/12
13.0.1	Closed Preempt	10/21/12															Pittsburgh (WPXI)	No Avail/Exception -	
14.0	Normal Line / Spot	10/21/12-10/28/12	4	:30	8A- 10A (EST)								1	2	\$375.00	\$750.00	Pittsburgh (WPXI)	SUN NEWS 8-10A/14	10/16/12
15.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P				1					1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/15	10/16/12
16.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5P- 5:30P (EST)				1					1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/16	10/16/12
17.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:59A- Channel 11 News 6am				1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/17	10/16/12
18.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6:58A- Today Show				1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/18	10/16/12
19.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	7:30P- WHEEL OF FORTUNE				1					1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	WHEEL 730-8P/19	10/16/12
20.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/20	10/16/12
21.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	6A- 7A (EST)			1						1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/21	10/16/12
22.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	6:58A- Today Show			1						1	\$800.00	\$800.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/22	10/16/12
23.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	7:30P- WHEEL OF FORTUNE			1						1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	WHEEL 730-8P/23	10/16/12

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24.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	5P- 5:30P (EST)				1					1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/24	10/16/12
25.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	5:29A- Channel 11 News 530am				1					1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 530-6A/25	10/16/12
26.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	5:30P- 6P (EST)				1					1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/26	10/16/12
27.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	5:58P- Channel 11 News At 6pm M-F				1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/27	10/16/12
28.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	SUN NEWS 6-630P/13	10/16/12
29.0	M/G For 13.0.1 / Sports- Local Pro	10/21/12-10/21/12	5	:30	6P- Black & Gold Countdown to Kickoff								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	BLACK AND GOLD ZONE 6-7P/13	10/17/12

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